



PRESTON GLOBAL
Connecting Nations. Delivering Quality.

PROPOSED CURATIVE FARM VISIT AND AGRICULTURE ORIENTATION PROGRAM
DELEGATION TO ISRAEL - YEAR 2021

SUGGESTED TENTATIVE PROFESSIONAL AGENDA

DAY 0: ARRIVAL TO ISRAEL		
TIME	ACTIVITY'S DETAILS	PROFESSIONAL RATIONAL
03:15	ARRIVAL TO TEL AVIV, ISRAEL BY ARKIA AIRLINES	
05:00	CHECK IN TO HOTEL HASHARON, HERZELIYA, TEL AVIV	

DAY 1:		
TIME	ACTIVITY'S DETAILS	PROFESSIONAL RATIONAL
03:15	ARRIVAL TO ISRAEL	
05:30	CHECK IN HASHARON HOTEL	
09:00	DEPARTURE FROM HOTEL	
10:30-12:30	FIELD VISIT PROTECTED CULTIVATION GREENHOUSES AND PROTECTED CULTIVATION – SMALL AND MEDIUM TROPICAL AND SUB TROPICAL GREENHOUSE TECHNOLOGY AND RADIATION SHEET COVERS. CASE STUDY – HASHARON REGION	CROPS: VEGETABLES, LEAVES, FRUIT ORCHARDS PROTECTED CULTIVATION TECHNIQUES OF INCREASING YIELD BY CONTROLLING THE NATURAL AND ENVIRONMENTAL EXTERNAL AFFECTS.
12:30-13:30	LUNCH	
14:00 – 15:30	HYDROPONICS FIELD VISIT – FROM FARM TO FORK FIELD VISIT TO HYDROPONICS FARMS - SPECIAL FOCUS ON ENERGY EFFICIENCY AND MARKET DRIVEN AGRICULTURE.	CROPS: LEAVES VEGETABLES, SPICES PROTECTED CULTIVATION TECHNIQUES OF INCREASING YIELD BY CONTROLLING THE NATURAL AND ENVIRONMENTAL EXTERNAL AFFECTS.

DAY 1:		
		HIGH QUALITY, FREE OF SPRAYING VEGETABLES GROW
16:30-18:00	<p>AG-TECH START UP MEET-UPS: 4 COMPANIES TO PRESENT TO THE DELEGATION. ADVANCED TECHNOLOGIES FOR THE INDIAN MARKET.</p> <ul style="list-style-type: none"> - PEST CONTROL - PRECISION AGRICULTURE - REMOTE SENSING - STORAGE 	TAP THE INNOVATION AG-TECH COMPANIES, INTRODUCING NEW SOLUTIONS FOR BETTER FARMING.
18:00-20:00	FREE EVENING AND DINNER IN JAFFA OLD CITY, JAFFA FLEE MARKET.	

DAY 2:		
TIME	ACTIVITY'S DETAILS	PROFESSIONAL RATIONAL
07:30	DEPARTURE FROM HOTEL.	
10:00-12:00	<p>EXPORTING GOODS – INFRASTRUCTURE AND QUALITY CONTROL</p> <p>VISITING ISRAEL'S EXPORTING COMPANY, INCLUDING THE ENTIRE INFRASTRUCTURE, QUALITY CONTROL, POST HARVEST</p>	EXPORT AS AN ENGINE FOR FARMERS SUCCESS
13:00 - 14:00	LUNCH	
14:00-15:00	<p>BANANA TISSUE CULTURE NURSERIES</p> <p>SPECIAL FOCUS ON BANANA TISSUE CULTURE, AVOCADO, AND PINEAPPLE TISSUE CULTURE.</p> <p>THE VISIT WILL TAKE PLACE IN THE NURSERY, EMPHASIZING THE IMPORTANCE OF HIGH-QUALITY SEEDLINGS.</p>	DISEASES FREE, HIGH YIELD. THE TISSUE CULTURE TECHNIQUES ARE BEING USED TO OVERCOME THE MOST COMMON DISEASES AND FIGHT THEM, BY DEVELOPING NEW VARIETIES.
15:30-17:00	<p>FIELD VISIT – SUB TROPICAL ORCHARDS:</p> <p>BANANA LYCHEE PERSIMMON AVOCADO</p>	<p>ISRAELI HIGH YIELD TECHNIQUES. THE VISIT WILL BE HOSTED BY A FIELD INSTRUCTOR, ENGAGING WITH LOCAL FARMERS TO MEET THE EXPORT MARKET DEMANDS</p> <p>TECHNIQUES: PEST CONTROL, NET HOUSES, IRRIGATION, CULTIVATION, AND PACKAGING.</p>

DAY 3:

TIME	ACTIVITY'S DETAILS	PROFESSIONAL RATIONAL
09:00	CHECK OUT FROM HOTEL HAsHARON	
10:00-13:00	FOOD PROCESSING AND FIELD CROPS AVOCADO AND CITRUS FIELD VISITS <ul style="list-style-type: none"> - OPEN-FIELD VISIT (ROOT VEGETABLES) - JUICE MANUFACTURING, PROCESSING AND PACKING HOUSES 	EXPORTING GOODS REQUIRES HIGH LEVEL OF POST-HARVEST TECHNOLOGIES, TO ENSURE LONGER SHELF LIFE OF THE PRODUCE. ONE OF THE METHODS TO MITIGATE LOSSES IS BY HIGH DEGREE OF PROCESSING.
13:00-14:00	LUNCH	
14:00-15:30	POST-HARVEST PACKAGING HOUSE AND COLD STORAGE ZICHRON YAAKOV PACKING HOUSE (CITRUS) MOSHAV OMETZ –(AVOCADO)	CROPS: SEASONAL CROPS EXPORTING GOODS REQUIRES HIGH LEVEL OF POST-HARVEST TECHNOLOGIES, TO ENSURE LONGER SHELF LIFE OF THE PRODUCE. WE ARE TO VISIT PACKINGHOUSE DEALING WITH SEASONAL CROPS, PACKAGING AND BRANDING.
16:00-17:00	CITRUS NURSERY A LEADING NURSERY OF CITRUS VARIETIES. FIELD VISIT IN ORCHARDS.	VISITING A NURSERY IS HIGHLY IMPORTANT TO UNDERSTAND THE PRE-PLANTING CONDITIONS, AND TO MATCH THE RIGHT FIT FOR THE FARMERS. CROPS: CITRUS, POMEGRANATE, PERSIMMON, SPICES
19:00	CHECK IN HOTEL EIN GEV (SEA OF GALILEE) + DINNER AT HOTEL	

DAY 4:

TIME	ACTIVITY'S DETAILS	PROFESSIONAL RATIONAL
09:00	DEPARTURE FROM HOTEL	
10:00-12:00	LOW COST PLASTICULTURE – IS THIS POSSIBLE? VISITING ISRAELI LEADING MANUFACTURING OF WOVEN FABRIC USED IN MANY APPLICATIONS	CROPS: FRUITS AND VEGETABLES, POULTRY AND AQUA-FARMING

DAY 4:		
13:00-14:00	LUNCH	
14:30-16:00	<p>DRIP IRRIGATION AND PROTECTED AGRICULTURE</p> <p>FIELD VISIT IN NETAFIM HEADQUARTER AND GREENHOUSE PARK, SHOWCASING A RANGE OF PROTECTED CULTIVATION STRUCTURES – FROM SIMPLE TUNNELS TO HIGH END GLASSHOUSES.</p>	CROPS: ALL
16:30-17:30	<p>TAL-YA ADVANCE IRRIGATION TECHNOLOGY</p> <p>WATER SAVING TECHNOLOGY AND ENHANCED GROWTH RATE FOR TREES AND VEGETABLES, BY IMPLEMENTING SOIL COVERAGE OF THE ROOTS SYSTEMS.</p>	CROPS: TREES, VEGETABLES
18:30	BACK TO HOTEL	

DAY 5:		
TIME	ACTIVITY'S DETAILS	PROFESSIONAL RATIONAL
06:30-07:00	BREAKFAST AND CHECK OUT FROM EIN GEV HOTEL	
08:30-11:30	<p>FIELD VISIT</p> <p>POST HARVEST AND MARKETING – THE JORDAN VALLEY CASE STUDY</p> <p>FARMING PRACTICES OF HIGH-INCOME FRUIT ORCHARDS, INCLUDING POST HARVEST TREATMENT, AND EXPORT MECHANISM.</p>	